

Be a Part of #RollTide Championship Football Action!

2021 FOOTBALL SCHEDULE FOR THE UNIVERSITY OF ALABAMA CRIMSON TIDE



WMLB AM 1690
RADIO BROADCAST OF
THE UNIVERSITY OF ALABAMA
CRIMSON TIDE FOOTBALL



2021 ALABAMA CRIMSON TIDE FOOTBALL SCHEDULE (ALL TIMES ET)

- | | |
|---|--|
| 9/4/21 SATURDAY at 3:30 PM VS MIAMI | 10/16/21 SATURDAY TBD @ MISSISSIPPI STATE |
| 9/11/21 SATURDAY at 4:00 PM VS MERCER | 10/23/21 SATURDAY TBD VS TENNESSEE |
| 9/18/21 SATURDAY at 3:30 PM @ FLORIDA | 11/6/21 SATURDAY TBD VS LSU |
| 9/25/21 SATURDAY TBD VS S. MISSISSIPPI | 11/13/21 SATURDAY TBD VS NEW MEXICO STATE |
| 10/2/21 SATURDAY TBD VS OLE MISS. | 11/20/21 SATURDAY TBD VS ARKANSAS |
| 10/9/21 SATURDAY TBD @ TEXAS A&M | 11/27/21 SATURDAY TBD @ AUBURN |

LIMITED SPONSORSHIPS AVAILABLE - ORDER TODAY!!!

Regular Season Game Package and Pricing - 12 Games

- Silver: 4X :30 second ads per game - \$750 for the 12 game season or \$150 per game
- Gold: 6X :30 second ads per game - \$1,000 for the 12 game season or \$200 per game
- Platinum: 8X :30 second ads per game - \$1,250 for the 12 game season or \$300 per game

• 60 Second Ads Available • Commercial Production • Ask About Our Featurel Sponsorships!



2021 University of Alabama Crimson Tide Football WMLB AM 1690

Advertisement Packages & Sponsorship Opportunities

Silver Package:

(4) :30 second ads for 12 games, regular season
\$750/ or \$150 per game

Gold Package:

(6) :30 second ads for 12 games, regular season
\$1,000/or \$200 per game

Platinum Package:

(8) :30 second ads for 12 games, regular season
\$1,250 / or \$300 per game

For 60 Second Ads: Add 50% to rates

WJFN advertisement production rates
\$75 for one :30 / \$125 for one :60 second

Customized Feature Sponsorships:

Coaches pre-game show - \$500 - \$1,000+
Halftime interviews - \$500 - \$1,000 +
Post-game show - \$500 - \$1,000 +
Pre-game meal - \$500 +
Touchdown Sponsorships - \$1,500 - \$2,000 +
Turnovers: Interception/Fumble recovery - \$250+
FFA Sponsorship – \$500 +
Heroes Sponsorship - \$500+

CONTACT US TODAY TO SECURE YOUR SPONSORSHIP!